**GCA Overview**

**Why Particpate?**

**benefits to students**

help students develop their skills

Gives student the real game development experience in a real game dev environment

Connect students with people already in the game industry

Jobs potential

Give students something for their portfolio

**Previous GCA success Stories**

Identify are best schools

Find the school contacts

Reach out to them

We need to provide them a date, and an overview of the competition and garner interest